

Application Form

for *collegiate* membership



Applicant Information:

Send all mail to my: School Address Home Address

Check here if you are a prior member of the AMA

College/University: University of South Florida

Mr. Ms. Last Name _____ First Name _____ Middle Initial _____

Home Address (required for membership) _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

School Address (if different than above) _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Phone at School: _____

Home Phone: _____

USF E-mail: _____

Other E-mail: _____

Degree Currently Attaining: _____

Graduation Date: _____

Yearly AMA Membership Dues:

National Collegiate Membership Dues **\$ 46.00**
(includes electronic subscription to *Marketing News*)

Local Chapter Dues **\$ 38.00**

Total Amount **\$ 84.00**

*AMA membership is individual and nontransferable

Code of Ethics:

As an AMA member, I agree to abide by the AMA Statement of Ethics which guides marketers' professional conduct.

1. The basic rule of professional ethics: not knowingly to do harm.
2. The adherence of all applicable laws and regulations.
3. The accurate representation of my education, training and experience.
4. The active support, practice and promotion of this Statement of Ethics.

Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at MarketingPower.com. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it:

Signature

Date